



WOODHAVEN-BROWNSTOWN SCHOOL DISTRICT

Learning and Leading for Tomorrow

Administration Offices and Board of Education

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Mark Greathead
Superintendent

January 7, 2019

Dear WBSD Community,

Frustration with the reliability of our current telephone notification system has led us to pursue other, more efficient means of communication, especially when it comes to urgent information.

I am pleased to inform you that the Woodhaven-Brownstown School District is one of the first school districts in the state to utilize the **Nixle** notification system for timely and up-to-date sharing of emergency information. This is the same text messaging system that the City of Woodhaven uses to communicate alerts to its citizens.

To opt-in for school district notifications, simply **text WBSD to 888777**. We will primarily use this system as a means of notification for school closings and safety information. First notification of school closings, especially snow days, will be issued by text message via the Nixle notification system.

Additionally, we have begun the transition to a more reliable telephone notification system. This will take a few weeks; however, there is nothing that you will need to do. Once in place, the new system will synchronize with our current student database. It is our expectation that this new system will eliminate the issues some have experienced with dropped messages, repeated phone calls, and delayed message delivery.

Wishing everyone in the WBSD community a Happy, and Safe, New Year.

Sincerely,

Mark Greathead
Superintendent
Woodhaven-Brownstown School District

Woodhaven-Brownstown School District **EMERGENCY ALERTING AND NOTIFICATION SYSTEM**

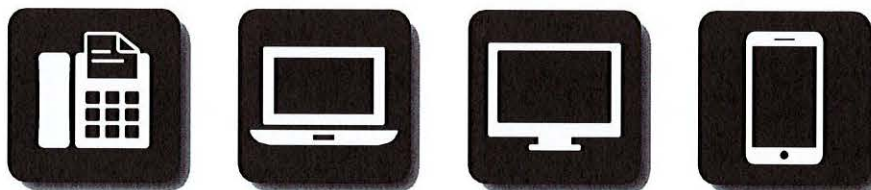


Dear Parents,

The Woodhaven-Brownstown School District wants you and your children to be safe and informed during emergencies in our area, both during and after school. These may include school closings, public safety threats, and community advisories. Information is key, and we strongly encourage you to sign up to receive text message alerts directly from the school district.

Registering for alerts is easy — simply **text WBSD to 888777** and you'll be informed and instructed when necessary.

**TEXT WBSD TO 888777
TO SIGN UP FOR ALERTS**



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